Extended engineering services with deep Video Skills

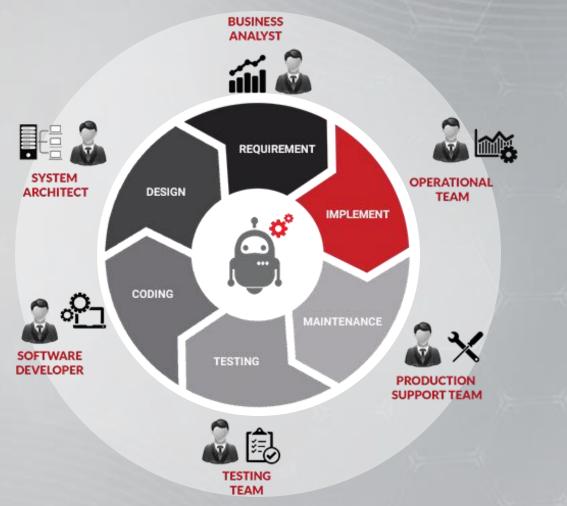
- 20+ years' experience building large platforms for Service Providers, OEMs, and Content aggregators
- ✓ Engineering team with varied skills enabling end-to-end development
 - OTT Video Streaming, MultiDRM, Ad Insertion, Player
 - Containerization and Cloud enablement
 - Test Automation
- Rebaca owned and patented proven enabling technology demonstrates deep Video & OTT strength
 - Segmenter, Server side Ad Insertion, Test Automation





Our Product Engineering USP

- Designing customized solutions for business problems - Translate high-level requirement into detailed design and implementation through collaborative analysis & PoCs
- Matured engineering process Develop, test, automate and deploy from through agile product development and DevOps





0 8 CONTENT Video Content Ad Network Live Content • • • • • • Hardware Ad + Software 2 Encoder + Encoder + Transcoder Transcoder INGEST Content Management Segmentation DRM System & Packaging Integration \mathbf{c} DevOps Video Edge Server 3 CDN Optimiser DISTRIBUTION ₹__ Control Panel Ê ▶ Ŧ Profile CONSUMPTION Web Apps Android iOS tvOS TV Apps 盃 Analytics AUTOMATED TESTING Rebaca **Command Centre** Expertise

What we bring

- ✓ Senior resources with 15+ years domain knowledge are retained and leveraged.
- Ability to augment current engagement with domain solution architects
- Experience working with all devices and platforms
- 10+ year relationship with premier customers in the Video OTT domain



Customer Benefits Delivered

- Technology partner with domain strength and solutions enabling rapid engagement options
- Business risk reduction in building and maintaining fast and scalable platforms / products
- Support enhancements of new technology to provide scaling and cloud enablement
- Accelerate and sustain product through end customer support



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